

1 of 2

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TH-F	5A-6A		:30	\$450.00	11/01-11/02	2	1	2	\$900.00	
		Buyline Comment: NEWS										
	2	TH-F	4P-5P		:30	\$725.00	11/01-11/02	2	1	2	\$1,450.00	
		Buyline Comment: NEWS										
	3	F	11P-1135P		:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
		Buyline Comment: NEWS										
	4	SA	7A-9A		:30	\$625.00	11/03-11/03	1	1	1	\$625.00	
		Buyline Comment: SAT TODAY										
	5	SU	830P-930P		:30	\$1,800.00	11/04-11/04	1	1	1	\$1,800.00	
		Buyline Comment: NEWS AFTER NF										
	6	SA	8P-9P		:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
		Buyline Comment: RALSTON PRIME										
	7	SA	9A-930A		:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
		Buyline Comment: NEWS										
	8	SU	9A-930A		:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
		Buyline Comment: NEWS										

Station	KSNV-TV LAS VEGAS, NV.	Agency	() SANDLER INNOCENZI	Rep Firm								
Advertiser	() .D.TARKANIAN 4 CONGR		705 PRINCE ST	Sales Office	() PHILADELPHIA							
Product	D.TARKANIAN FOR CONG		ALEXANDRIA, VA 22314	Salesperson	() AMY MCCREARY							
Estimate#		Agency C/P1/P2/E										
Buyer	CHRIS FEIST	Flight Dates	11/01/2012 - 11/04/2012	Salesperson Phone#	215-568-6540							
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845							
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----

---REPORT TOTALS---

Report Totals: 10 / \$8,175.00

---SALES MONTHLY TOTALS---

Nov 12: 10 / \$8,175.00
Sales Totals: 10 / \$8,175.00
Station Totals: 10 / \$8,175.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$29,196	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	28%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE